

The Power you need...

ABOUT US

the world.

Crafting ingenious battery solutions for all powersport

applications defines the core identity of BS BATTERY. Based in France, founded in 2008, our family-run

company offers more than 400 battery solutions

developed by an active Research & Development team

Original Equipment Manufacturer (OEM) and Original

Equipment Supplier (OES) approved by major motorcycle brands, involved with Racing Teams in all

categories, BS BATTERY 's growth is fueled by the

active engagement of its loyal partners across more

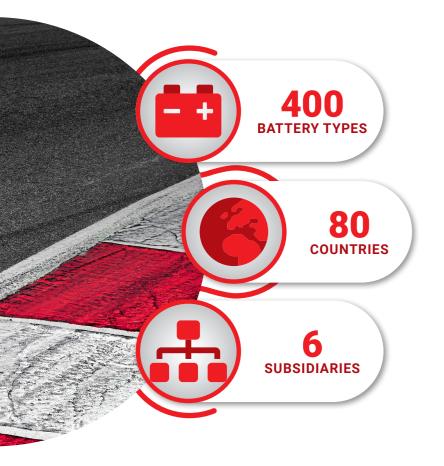
than 80 countries supported by 6 subsidiaries around

Service oriented and passionate, BS BATTERY has become in just a few years, one of the largest and

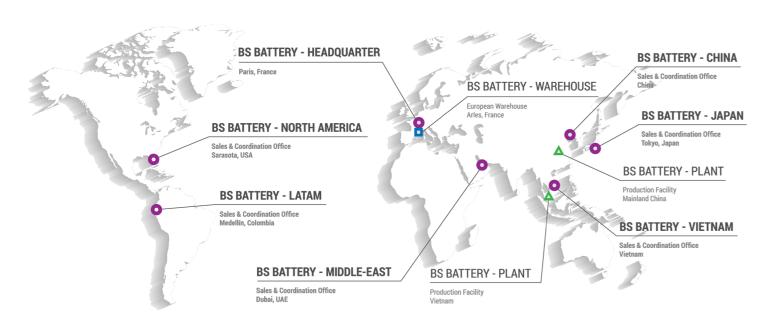
most innovative powersport battery manufacturer, becoming a reliable partner of the major distribution

and 2 stable production facilities.

players and vehicle manufacturers.



NETWORK PRESENCE





Developed according to innovative production processes and engineered under stringent quality control, BS BATTERY facilities comply with the highest international standards and certifications such as:



Original Equipment Manufacturer (OEM) and Original Equipment Supplier (OES) approved by major motorcycle brands worldwide, we collaborate strongly with vehicles manufacturers to demonstrate our product's reliability, and perpetually stay at the forefront of innovation.



Mindful of the critical role maintenance plays, BS BATTERY develops ingenious charging and testing solutions for professional or end-users covering all their needs.

Placing services at the heart of its strategy, we pay special attention on accompanying our distributors as true partners with maintenance solutions, logistics, business development support including education and marketing.

The Power you need...



Aware of the complexities that batteries may introduce for end users, BS BATTERY has created a wide program of "ready to use" solutions with more than 80 models available, SLA & SLA MAX batteries are suitable for all types of powersport applications.

Very active on new technology, we built over the years a real expertise in Lithium technology thanks to our collaboration with vehicle manufacturers and more than 15 Official Racing Teams in all categories.



The driving force behind our success is the power of passion. In the world of racing, precision and teamwork are non-negotiable. The same principles apply to our daily operations. It's not just about reaching the finish line; it's about the journey. Our employees and partners bring their racing spirit to work every day, infusing energy and determination. This shared passion fosters a sense of belonging, loyalty, and a collective desire to see our brand emerge as the champion in our industry.